



Homeward Pet Adoption Center is one of the leading non-profit, no-kill animal shelters in Washington state, which has helped more than 28,000 dogs and cats in 27 years. The Fur Ball Auction and Dinner is Homeward Pet's biggest fundraiser of the year, last year raising more than \$380,000 to help care for the 1,700+ cats and dogs that came through its doors in 2016. Funds raised at the 2017 Fur Ball will allow Homeward Pet to continue to help homeless animals by focusing on its essential programs: adoption, rescue, rehabilitation, spay/neuter clinic, foster care, continued care and building community awareness about pet ownership. Join 500 caring guests and align your brand with Homeward Pet Adoption Center as a Fur Ball sponsor, showing your dedication to animal welfare.

Date: Saturday, April 15, 2017
Location: Meydenbauer Center, Bellevue, WA
Attendance: 500 guests
Hosts: Master of Ceremony: Herb Weisbaum
Auctioneer: Fred Northup Jr.
Reader: Jim Keller



Event Highlights:

- Silent Auction featuring over 100 fun and unique items and mission-based ways to give that allow guests to see their dollars at work instantly:
 - Pay It Forward:** Pay the adoption fee for an animal currently in the shelter and waiting for a forever home
 - Shelter Essentials:** Be a part of something big by contributing in smaller increments to help Homeward Pet purchase a much needed, expensive item for the shelter
- Live Auction and gourmet 3-course dinner with wine, featuring exciting one-of-a-kind live auction items. The biggest impact of the night comes from the 'Paws for a Cause' segment when donors are asked to give from their hearts.

Your Impact

When you support Homeward Pet Adoption Center, you support a Northwest leader in animal welfare. 100% of your donation stays local and helps the homeless animals in your own community. Your support will help make the 2017 Fur Ball the biggest yet, raising more funds to assist even more animals in 2017.

Our Mission

Homeward Pet Adoption Center is a non-profit, no-kill animal shelter. Our mission is to give homeless animals a second chance through rescue, shelter, and adoption.

Board of Directors

Alan Keefe, President / Amy Watkins, Vice President / Joshua Harms, Treasurer / Char Coulbert, Secretary
David Boyd / Harini Gupta / June Kloubec / Jo McNeal / Vivian West / Michael Ziock



100% of net proceeds raised at the 2017 Fur Ball will support the care of the homeless animals at Homeward Pet.

Sponsor Benefits	Presenting \$10,000	Advocate \$5000	Guardian \$2,500	Companion \$1,000
Presenting Sponsor Status - Exclusive	✓			
Event Tickets	10	10	4	2
Annual Dog or Cat kennel sponsorship plaque	✓	✓		
Your organization name on an item at event (silent auction, coat check, parking, featured cocktail, etc.)	✓	✓	✓	
Advertisement in the Live Item Catalog	Full Page	1/2 Page	1/4 Page	
Inclusion in Live Auction PowerPoint	✓	✓	✓	✓
Logo on inside cover of the Live Item Catalog	✓	✓	✓	✓
Recognition on Fur Ball event website	Logo	Logo	Logo	Name
Recognition on Homeward Pet Facebook Page	✓	✓	✓	✓
Recognition in all event related e-communications before and after event	Logo	Logo	Logo	Name
Emcee mention from stage	✓	✓	✓	✓

Secure your sponsorship today! Contact Lindsay Roe at 425-488-4444 or lindsay@homewardpet.org

Thanks to our 2016 Sponsors



Diane Bode and John Hinson / Minuteman Press
Peggy Noll / Northwest Cellars / Marsha and Craig Tupper



2017 Sponsorship Agreement

Thank you for your support! Please return completed commitment form to Lindsay Roe at
lindsay@homewardpet.org or mail to Homeward Pet Adoption Center - PO Box 2293, Woodinville, WA 98072.
Questions? 425-488-4444 ex. 4015

Contact Name & Title

Company Name

Address

City

State

Zip

Phone

Fax

Email

Company Website

Signature, Company Representative

Sponsorship Level:

- Presenting Sponsor: \$10,000
- Advocate: \$5,000
- Guardian: \$2,500
- Companion: \$1,000

Payment Options:

- Please invoice my company
- I've enclosed a check for \$_____
- (Payable to Homeward Pet Adoption Center)*
- Visa/MC/Amex

Sponsorship Deadlines

Due Friday, March 10, 2017:

- Sponsorship agreement & payment
- Company logos

Please e-mail color & black/white versions in eps and png formats with minimum resolution of 300 dpi.

Card Number

Exp. Date

Vcode

Name as it appears on card

Signature of Cardholder

Release

The undersigned gives Homeward Pet Adoption Center full permission for the use of any photographs or video taken in connection with the Fur Ball event.

Signature

Date

