SPONSORSHIP OPPORTUNITIES



FRIDAY, AUGUST 27, 2021 THE GOLF CLUB AT REDMOND RIDGE

Help us score a hole-in-one for the animals of Homeward Pet Adoption Center!

On Friday, August 27, teams of four will compete for the title of tournament champion –

and all proceeds will benefit homeless cats and dogs in our community.

Animal welfare is one of the most embraced and celebrated social causes in our country.

Sponsorship is a great way to show your business' connection to our community

as well as your commitment to creating positive change!

Contact natasha@homewardpet.org for more information on any available sponsorships.

HELP US TRANSFORM THE LIVES OF CATS AND DOGS IN NEED TODAY!

EVENT SPONSORSHIP OPPORTUNITIES:

Sponsor at any level and get \$100 off a team registration!

Title Sponsor

(\$15,000) - 1 Available

- Recognition as presenting sponsor "Homeward Pet Open presented by..."
- Foursome Included send your best 4 golfers to participate in the open!
- Company logo presented on the event app sole recognition
- Company logo on signage (and pin flags**) at all 18 holes, beverage carts, putting green, and driving range... **And more!** (see page 4 for full benefits)

Hole-In-One Sponsor

(\$7,500) - 2 Available

- Table at event registration to greet players
- Company logo on event banner at dinner
- Company logo on branded t-shirt**
- Recognition on social media, website, signage, and more! (see page 4 for full benefits)

Eagle Sponsor

(\$5,000) - 2 Available

- Company logo on banner at registration
- Company logo on table placard at dinner
- Mention by emcee at dinner
- Recognition on social media, website, signage, and more! (see page 4 for full benefits)

Birdie Sponsor

(\$2,500) - 3 Available

- Recognition in dedicated Results/Thank You email post-event
- Opportunity to offer branded promotional item in welcome gift bag
- Recognition on social media, website, signage, and more! (see page 4 for full benefits)

Par Sponsor

(\$1,000) - Unlimited Available

- Recognition on signage at dinner
- Recognition in event program**
- Recognition on social media, website, signage, and more! (see page 4 for full benefits)

Recognition in our newsletters, social media, and other communication includes:

Facebook: 18,600+ followers
 Instagram: 5,100+ followers
 Twitter: 1,200+ followers

Newsletter: 20,000+ SubscribersVolunteers: 1,000+ Active Members

• **Staff:** 32 Members

• Event Attendees: Up to 144 Guests

Other ways to maximize your sponsorship and promote your commitment to creating positive change in your community:

- Promote generosity among your staff through a workplace giving campaign
- Create an animal welfare themed fundrive or promotional campaign to your clients
- Share the event information with your staff and clientele!

^{**}Benefit dependent upon date of sponsorship commitment - agreement must be complete with logo received no later than 07/20/2021

<u>ADDITIONAL SPONSORSHIP OPPORTUNITIES:</u>

Sponsor at any level and get \$100 off a team registration!

Player Carts Sponsorship

- Company logo and link on event website
- Company logo in Event Program**
- Company logo on HPAC website
- Company logo on player cart signage

Beverage Cart Sponsorship

(\$750) - 2 Available

- Company logo and link on event website
- Company name in Event Program**
- Company name on HPAC website
- Company logo on one beverage cart

Putting Green Sponsorship

(\$500) - 2 Available

- Company name on HPAC website
- Optional table to greet and chat with players at putting green
- Logo or name on signage at putting green

Driving Range Sponsorship

(\$500) - 2 Available

- Company name on HPAC website
- Optional table to greet and chat with players at driving range
- Logo or name on signage at driving range

Tee Sponsorship

(\$250) - 18 Available

Sponsor both Tee & Hole at one location for \$450!

- Company logo on signage at sponsored tee
- Company name on HPAC website
- Optional table to greet players at sponsored tee

Hole Sponsorship

(\$250) - 18 Available

Sponsor both Tee & Hole at one location for \$450!

- Company logo on signage at sponsored hole
- Company name on HPAC website
- Optional table to greet players at sponsored hole

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| | Title Sponsor (\$15,000) | Hole-in-One Sponsor (\$7,500) | Eagle Sponsor (\$5,000) | Birdie Sponsor (\$2,500) | Par Sponsor (\$1,000) |
|--|-----------------------------|-------------------------------------|-------------------------------|--------------------------------|-----------------------------|
| Logo and link on event website | X | X | x | x | х |
| Logo on digital displays | Х | Х | Х | Х | Х |
| Mention on social media | х | Х | Х | Х | Х |
| Recognition in pre-event emails and newsletters | Logo | Logo | Logo | Logo | Name |
| Recognition on HPAC website | Logo | Logo | Logo | Logo | Name |
| Recognition in Program** | Logo | Logo | Logo | Logo | Name |
| Recognition on dinner signage | Logo | Logo | Logo | Logo | Name |
| Opportunity to offer company branded promotional item in welcome bag** | x | X | х | X | x |
| Mention by emcee at welcome & dinner/awards | X | X | x | x | |
| Recognition in thank you email with results post event | X | X | x | x | |
| Recognition on table placard at dinner | X | X | x | | |
| Logo on banner at registration | X | X | X | | |
| Company Logo on branded t-shirt** | x | x | x | | |
| Logo on banner at dinner | х | Х | | | |
| Optional table at registration area to greet players | x | x | | | |
| Recognition as presenting sponsor | X | | | | |
| Foursome included | X | | | | |
| Logo on pin flags at all 18 holes** | X | | | | |
| Logo on signage at all 18 holes | X | | | | |
| Logo on player lanyards** | Х | | | | |
| Presenting logo on event app | Х | | | | |
| Recognition on beverage carts, at putting green, and driving range | X | | | | |

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