



## 2026 Sponsorship Opportunities

Join us as a sponsor of Homeward Pet's annual 5K - an energizing, community-driven event that brings together 300+ Greater Seattle Area attendees in a vibrant, high-visibility setting at Woodinville's Wilmot Gateway Park. This is a unique opportunity to align your brand with a beloved local cause while connecting directly with an engaged audience of pet lovers, families, and community members.

September 19<sup>th</sup>, 2026  
Wilmot Gateway Park Woodinville



**For sponsorship commitments, contact:**  
Molly Olson at: [molly@homewardpet.org](mailto:molly@homewardpet.org)

# Available Sponsorships

## Gold Sponsor

**\$5,000**

Benefits:

- Company name & logo on 15 trail signs along race route with high visibility
- Company logo on race shirt
- 10x10 company booth at event
- Company logo on sponsor banner at event
- Company logo on HPAC's 5K website
- 2 standalone social media posts
- Mentioned in group social media posts
- Option to include branded giveaways or resources for pet owners

## Silver Sponsor

**\$2,500**

Benefits:

- Race day sponsorship of dog care stations with company name and logo on signage
- Company logo on race shirt
- 10x10 company booth at event
- Company logo on sponsor banner at event
- Company logo on HPAC's 5k website
- 1 standalone social media post
- Mentioned in group social media posts
- Option to include branded giveaways or resources for pet owners

## Bronze Sponsor

**\$1,000**

Benefits:

- Race day sponsorship of First Aid Tent with company name and logo on signage
- Company logo on race shirt
- 10x10 company booth at event
- Company logo on sponsor banner at event
- Company logo on HPAC's 5k website
- Mentioned in group social media posts

## Tin Sponsor

**\$500**

Benefits:

- Company logo on race shirt
- 10x10 company booth at event
- Company Logo on sponsor banner at event
- Company logo on HPAC's 5k website
- Mentioned in group social media posts

To ensure we have adequate time to provide your sponsorship perks, we have a commitment deadline of 8/15/26. Sponsors who step in after this date may not receive full sponsorship benefits.

# Why You Should Sponsor

Showcase the softer side of your business.

People do business with companies that share their values. And we know you value the animals that share our lives - the animals that provide us all with a feeling of security and calm.

As a sponsor, your business will receive prominent recognition leading up to and during the event through signage, digital promotion, and on-site visibility.

With strong foot traffic and a welcoming, interactive atmosphere, the 5K offers meaningful opportunities to showcase your brand, engage with participants, and demonstrate your commitment to animal welfare and community impact.

Beyond visibility, your support helps fund critical programs that keep pets safe, healthy, and in loving homes - from adoption and foster care to veterinary services and pet retention programs. It's more than sponsorship - it's a chance to be part of something that brings people together for a powerful purpose.

# Your Reach as a Sponsor

## Social Reach

- Facebook - 23K followers/48K reach
- Instagram - 8.5K followers/10K reach
- Linked In - 1K followers/2.5K reach
- Tik Tok - 1K followers/15K reach
- You Tube - 2K followers/20K reach

## Email Reach

- 35000 Subscribers

## 5k Attendees

- 350 Runners
- 50+ volunteers





# Tax Benefits

When your company supports a nonprofit like Homeward Pet, you're making a difference, while gaining meaningful business benefits.

Charitable donations to 501(c)(3) organizations like Homeward Pet are tax-deductible. This means your sponsorship or gift may reduce your company's taxable income, depending on how it's structured. Whether it's a monetary donation, in-kind contribution, or event sponsorship, many forms of giving are eligible for tax advantages under IRS guidelines.

In addition to financial benefits, your company will enjoy increased brand visibility, improved employee morale, and a stronger connection to the community.

Best of all, your sponsorship showcases your company as a socially responsible leader committed to making the world a better place.

Consult your tax advisor to understand how your contribution can maximize deductions and impact -and partner with Homeward Pet to turn your generosity into lasting change.

Homeward Pet will provide a formal tax acknowledgement for your use.

# About Homeward Pet

Homeward Pet Adoption Center is one of the leading non-profit, no-kill, no time limit animal shelters in Washington State dedicated to helping animals who need more time, care, and support to find a home.

We provide advanced medical treatment, behavior rehabilitation, and foster care to give each pet an individualized path to adoption - especially those with complex needs who have nowhere else to go. By partnering with other shelters and offering community programs like low-cost veterinary care, pet food bank, and behavior support.

Homeward Pet saves lives and helps keep pets with their families to strengthen the broader community.



As a 501c3 nonprofit organization, our shelter operations and programs are funded solely by charitable contributions. Corporate sponsorships play a vital role in offsetting the costs associated with Homeward Pet's annual 5K race.

Your support enables Homeward Pet to allocate more resources directly toward its mission and enhances the Homeward Pet's capacity to host a high-quality, impactful event while offering corporations meaningful community involvement and visibility.



Homeward Pet maintains a Platinum Seal of Transparency rating on Guidestar Charity Navigator

Platinum  
Transparency  
2026

Candid.